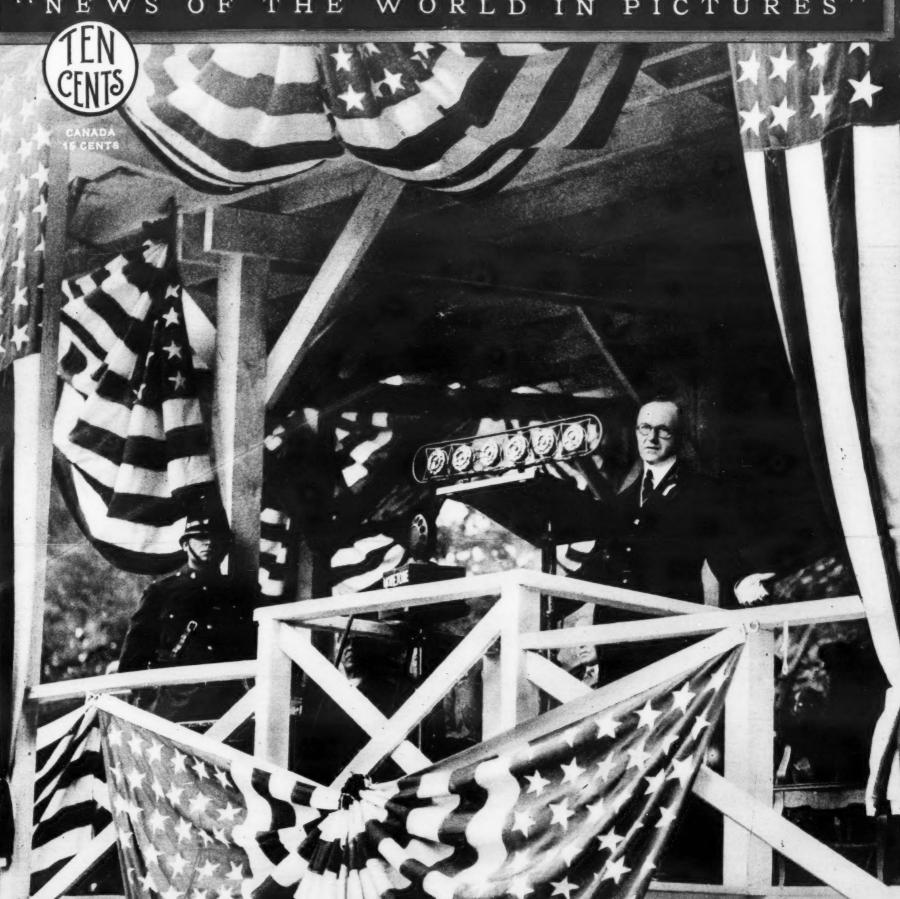
Mid-Werk Aictorial



WEEK ENDING JUNE 9 1928 VOL. XXVII, NO. 16

On the Immortal Field of Gettysburg: President Coolidge on Memorial Day Pledges the Nation to Work for World Peace and Advocates an International Agreement Against War (Times Wide World Photos.)

Additional Pictures of the Gettysburg Celebration on Page 9

For Mid-Week Pictorial's Free Travel Service See Page 28





AT THE CRACK OF THE
PISTOL: THE RUNNERS START
in the Fifteen-Mile Marathon Run
Sponsored by the City Club of
Washington, Which Was Won by
William Agee.

(Times Wide World Photos.)



Are Received by Mr. Coolidge. Left to Right: Fred Johnson of Cairo, Ill.; Joseph West of Omaha, Neb.; James R. Moore of Somerset, Ky., Winner of the Contest; President Coolidge; Benjamin Hinde of Washington, D. C.; Elliot Norquist of Kansas City, Mo., and Ralph Zabludofsky

of Brooklyn, N. Y. (Times Wide World Photos.)



A SITTING IN CAMERA.
(Times Wide World Photos.)



AMERICA'S REPRESENTATIVE: TAMIRIS,
Creative Dancer, Will Appear This Summer at the Festival in
Salzburg Which Brings Together Europe's Foremost Talent in
Drama, Music and the Dance.
(Soichi Sunami.)



VANDERBILT THEATRE 48th St., E. of B'way.

LEW FIELDS and LYLE D. ANDREWS present

THE MUSICAL COMEDY THAT WILL LIVE FOREVER

MARK TWAIN'S A CONNECTICUT YANKEE

Adapted by FIELDS, RODGERS and HART

FEATURE MOTION PICTURES



7th Ave. and 50th St. Under the Personal Direction of S. L. World's Greatest Show—World's Greatest Theatre A balanced program of cinema art and divertissements. Mental recreation and physical comfort in the world's largest and most beautiful theatre. A symphony orchestra and a gorgeous ballet.

Von Grona & His Dancers-Sixteen Roxyettes

SEE AND HEAR DOLORES COSTELLO "GLORIOUS BETSY" with Conrad Nagel

on the VITAPHONE
Warner Theatre—B'way at 52d St.

MID-WEEK PICTORIAL, Vol. XXVII, No. 16, week ending June 9, 1928. An illustrated weekly published by The New York Times Company, Times Square, New York. Subscription rate, \$4.00 a year. (Canada, \$5 a year.) Copyright, 1928, by The New York Times Company. Entered as second-class matter, March 8, 1918, at the Postoffice at New York, N. Y., under the act of March 8, 1879, and with the Postoffice Department of Canada as second-class matter.

De



HE young man in the picture above thinks his English isn't bad; but all who hear him speak are stunned by his glaring errors. He does not realize that in spite of his many fine qualities, he is handicapped throughout his business and social life because of the mistakes he makes in his English. To you, his errors are obvious; but to him they do not exist! If he realized that he was making such "bad breaks," surely he would make some effort to correct himself.

The five-minute test given at the right of this column is a mirror for your English. It will reflect whether or not you make mistakes which are noticed by others almost as readily as you notice the ones made by the young man

You need not be told how priceless a perfect command of English is; or how costly mistakes are. The trouble is, most people do not realize that they make from five to twenty mistakes in a short letter or in a ten-minute conversation. Make the simple test given here and see where you stand. Then decide whether or not you can be helped by Sherwin Cody's new method of finding and correcting your mistakes, and creating the habit of speaking and writing flawless English.

100% Self-Correcting Device

The basic principle of Mr. Cody's new method is habit-forming. Any one can learn to write and speak correctly by constantly using the correct forms. But how is one to know in each case what is correct? Mr. Cody solves this problem in a simple, unique, sensible way.

Suppose he himself were standing forever at your elbow. Every time you mispronounced or mis-

See How Many Mistakes You Will Make Compare your answers with those below!

SPELLING Rewrite only the words in italics, spelling them correctly:

- 1. I want a sepurate room.
- 2. His saleri is \$1200.
- 3. It is not nesessery to spend much.
- A gramer school education.
 Don't disapoint me.
- He was finuly made judge.
- This is a parulel case. I rekomend the hotel.
- 9. He was superseeded by another.

GRAMMAR

Consider only the words in italics. Rewrite on a slip of paper each one you think is wrong:

- 1. The cat has drank the milk.
- The bucket has overflown. 3. He has not yet laid down to rest.
- I didn't see him vet.
- Some one has left their hat here.
- 6. Every man, woman, and child have duties.
- 7. Just between you and I, what's the difference?
- 8. I don't hardly know what to say.

PUNCTUATION

- Check the lines that are wrongly punctuated: 1. There were three of them, I had
- There were three of them, I had to fight.
 I can tell you frankly, that I will not do it.
 My supper was bread cheese and in the supper was bread cheese and in the supper was bread cheese and in the supper was bread cheese.
- My supper was bread cheese and jam.
 In a word he was completely whipped.
 The judge said to him "Stand up for sentence."
 He dated his letter "April, 10, 1926."
 James was a good boy but Harry was a very bad one.
 Napoleon once emperor is still their idol.
 Having done everything he could he went home.

PRONUNCIATION

- PROSUNCIATION
 Do you say—
 FI-nance or fi-NANCE?
 ex-QUIS-ite or EX-quis-ite?
 HOS-pit-able or hos-PIT-able?
 IM-pi-ous or im-PI-ous?
 gran-ar-y or gran-ar-y?
 Long-fived or long-fived?
 nape of the neck or nap?
 usage or usage?

- usage or usage? half or hahlf?

spelled a word, every time you violated correct grammatical usage, every time you used the wrong word to express what you meant, suppose you could hear him whisper: "That is wrong, it should be thus and so." In a short time you would habitually use the correct form and the right words in speaking-and writing.

If you continued to make the same mistakes over and over again, each time patiently he would tell

you what was right. He would, as it were, be an everlasting mentor beside you-a mentor who would not laugh at you; who would, on the contrary, support and help you. 100% Self-Correcting Device does exactly this thing. It is Mr. Cody's silent voice behind you, ready to speak out whenever you commit an error. It finds your mistakes and concentrates on them. You do not need to learn anything you already know. There are no useless rules to memorize.

Only 15 Minutes a Day

When the study of English is made so simple, it becomes clear that progress can be made in a very short time. No more than fifteen minutes a day are required. Fifteen minutes, not of study, but of fascinating practice! Mr. Cody's students do their work in any spare moment they can snatch. They do it riding to work or at home. They take fifteen minutes from the time usually spent in profitless reading or amusement. The results really are phenomenal.

Free—Book on English

It is impossible, in this brief review, to give more than a suggestion of the range of subjects covered by Mr. Cody's new method and of what his practice exercises consist. But those who are interested can find a detailed description in a fascinating little book called "How to Speak and Write Masterly English." This is published by the Sherwin Cody School of English in Rochester. It can be had by any one, free, upon request. There is no obligation

involved in writing for it. The book is more than a prospectus. Unquestionably it tells one of the most interesting stories about education in English that ever has been written.

If you are interested in learning more in detail of Sherwin Cody can do book, "How to Speak and Write Masterly English." Merely mail the coupon, a letter, or postal card.

SHERWIN CODY SCHOOL OF ENGLISH 746 Searle Building

SHI	ERWIN	CODY	S	CHOOL	OF	EN	GLISH	
746	Searle	Buildin	g,	Roches	iter,	N.	Y.	

Please send me your new free book, "How to Speak and Write Masterly English."

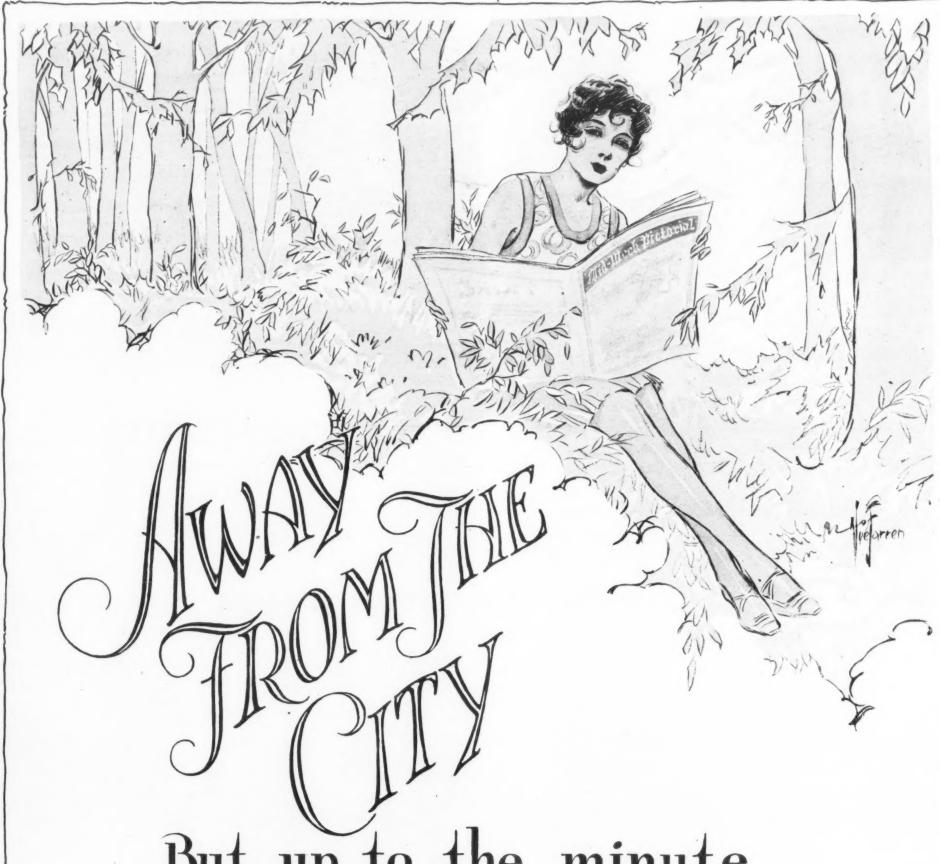
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Ad											4.																		
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These are the correct answers to the above test. PRONUNCIATION SPELLING GRAMMAR PUNCTUATION separate 1. Period after them 1. fi-NANCE 1. drunk

- 2. salary overflowed 3. necessary lain
- 4. grammar haven't seen 5. disappoint 5. his

9. superseded

- 6. finally 6. has 7. parallel s. recommend 8, hardly (omit don't)
- 2. Omit comma.
- 3. Comma after bread. 4. Comma after word.
- Comma after him. 6. Omit comma after April. 6. long-lived
 7. Comma after boy.
 8. Comma after Napoleon
 and emperor.
 9. Comma after could.
 9. hahlf
- EX-quis-ite HOS-pit-able 4. IM-pi-ous gran-ar-y



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A FLYING FIELD: THE FIRST JUMP IN THE APPLETON MEMORIAL CUP STEEPLECHASE,

Run at Belmont Park, L. I., on the Afternoon of May 26, and Won by Bangle, With Jockey Newton Riding.

(Times Wide World Photos.)



QUEEN
OF
MAY:
MISS
ROBERTA
STOYLE,
Presiding
Goddess
of the
Spring
Festival
Held
at the
New
Holland
School,
New
Holland,
Ga.
(Times Wide
World Photos.)

4

ON TO GALVES-TON! "MISS COLO-RADO" OF 1928 Is Miss Mildred Ellene Golden of Denver. She Is 19 Years Old and Was Graduated From St. Mary's Academy, in Denver Last June. (Times Wide Vorld Photos.

Scientific Mind Training

Will you accept this book with our compliments—a book that some of the most eminent people in the world advise you to read—a book that has already shown over 650,000 people how to develop, by means of simple exercises, great mental powers which lay dormant or weak within them.

ERE is a book the value of which cannot be measured in terms of money. The simple ideas which it outlines have been endorsed enthusiastically by many of the most notable individuals in the world—statesmen, royal personages, great military and naval commanders, captains of industry, eminent judges, famous writers whose names are known everywhere, scientists and publicists of the highest standing.

It is a book which has changed the current of life—toward definite success and greater accomplishment—of over six hundred and fifty thousand individuals in every corner of the civilized world.



Scientific mind training what is it?

Psychologists have long known that our mental faculties—the senses, observation, attention, memory, imagination, concentration, reasoning, will power, and others—are susceptible to training, just like any muscle in the body. The degree to which they are developed in us is determined, in fact, by the extent to which we use these faculties.

If we don't use them; if we don't develop in any of these mental directions—these precious faculties, upon which our whole career depends, become (like unused muscles) weak, flabby, powerless and ineffectual.

Few of us ever realize this fact, and as a result, most of us are not even half alive; we are not one-tenth alive; the immense powers we possess lie within us—dormant, unused and atrophied!

The average man doesn't see or hear a fraction of what goes on around him; his senses are completely dulled by lack of use; he doesn't know how to reason properly, because he has never developed that faculty; his powers of attention are completely untrained. His memory is like a



Here is a book which has influenced the lives—for the better—of hundreds of thousands of people.

sieve. He is altogether lacking in any power of sustained concentration. When his mind is not a complete blank, it flits from one inchoate idea to another. Finally, he has no Will Power at all, for seldom in his life has he used this God given faculty. As a result, he is putty in the hands of clear-thinking people who do know what they want.

The lives of such people can be metamorphosed by scientific training of their mental faculties. They think they are "failures"; they are usually despondent, discouraged, self-conscious. The trouble is simply that one or more important mental faculties are completely underselated in them.

faculties are completely undeveloped in them.

When they strengthen themselves where they are weak, they quickly become, in their own words, "new people."

Astonishing Results Obtained

This scientific mind training is done through simple, moderate, fascinating "mental exercises," under the direction of a staff of expert psychologists. The system is known as Pelmanism, after the man who twenty-five years ago, in England, originated it.

originated it.

The book illustrated here, "Scientific Mind Training," tells in detail about this remarkable system, illuminating the scientific theory behind it, and giving innumerable concrete examples of the astonishing results that have been obtained—by hundreds of thousands of people—through practicing these simple and sensible exercises.

Send for a copy of this book, if you are interested. See what others testify about this remarkable system—not only people of the highest distinction and note, but men and women like you, in your circumstances, with your problems and difficulties.

Please understand that sending for this book does not obligate you to take up Pelmanism. Nor will you be bothered by salesmen. It will be left to your considered judgment, after reading the facts and the testimony about Pelmanism, whether you can afford to lose the benefit of such an invaluable training. Send for a copy now, before you forget. Address The Pelman Institute of America, 71 West 45th St., Suite 896, New York.

Offices in London, Paris, Stockholm, Delhi, Durban and Melbourne.

A Few Out of Hundreds of Prominent Pelmanists



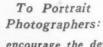
author and dramatist

THE MOTHER AND CHILD PRIZE PORTRAIT CONTEST

First Prize—Ten Dollars
Won by W. H. McIntosh, Fayetteville, Ark.



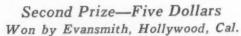
MRS. H. L. WILLIAMS AND ETHEL BETTY.



To encourage the development of portrait photography, The Mid-Week Pictorial invites those among its readers who are photographers, amateur or professional, to submit their photographs of "Mother and Child" or "Mother and Child" or "Mother and Children." Every week ten dollars in cash will be awarded as the first prize, five dollars as the second prize, and three dollars as additional prizes for each picture published.

The contest is open to all photographers other than employes of The New York Times Company, but contestants must not submit copyrighted pictures or pictures taken by others, or any pictures the accidental loss of which, either in this office or in the mails, would mean financial loss. Each photograph must be accompanied by written permission from the subject for publication of the picture in this contest, and where the additional permission in writing is also forwarded for the publication of the subject, these should be plainly written on the back of each photograph, and in all cases the full name and address should be given.

Photographs offered in the contest should be addressed to Portrait Editor, Mid-Week Pictorial, 229 West Fortythird Street, New York.





MRS. CHARLES ANDERSON DODGE AND DAUGHTER.



MRS. A. LEE SHOEMAKER AND DAVID LYNN.

Three Dollars Awarded to A. Lee Shoemaker, Greentown, Ind.



MRS. C. GETS AND SON.

Three Dollars Awarded to Mrs.

William Durrant, Plainfield, N. J.



MRS. EARL REBER AND BETTY MAE.

Three Dollars Awarded to Elizabeth Kickline, Lebanon, Pa.

Mid-Week Pictorial

"A National Magazine of News Pictures"

VOL. XXVII, NO. 16. NEW YORK, WEEK ENDING JUNE 9, 1928. PRICE TEN CENTS



BELIEVE IT OR NOT: THIS IS A GENUINE CATCH OF BIG, BEAUTIFUL, GLORIOUS RAINBOW TROUT, Made at Elizabeth Lake in Glacier National Park-a Region of the Rockies That Is Said to Hold the Densest Population of Fish, and Especially of Trout, of Any Similar Water Area in the World. It Is a Paradise for Anglers. (Courtesy Great Northern Railway.)

THE NATION'S HEROIC DEAD YORK PAYS NEW TRIBUTE TO



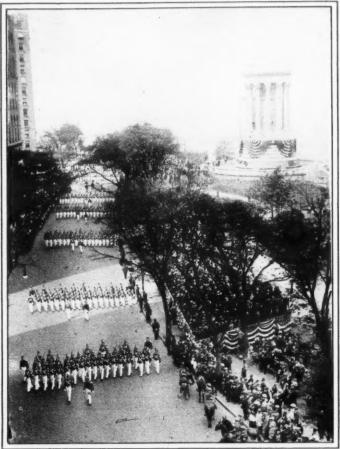
YORK'S ANNUAL PARADE in Honor of Memorial Day Marches Up



A PATRIOTIC SHRINE: MEMORIAL DAY
EXERCISES
at the Soldiers and Sailors' Monument on Riverside Drive,
New York.
(Times Wide World Photos.)



ONE OF THE FEW WHO ARE LEFT: CHARLES EARL, Who Was a Member of the Famous "Zouaves" (the Seventeenth New York Volunteers). (Times Wide World Photos.)



A GENERAL VIEW OF THE GREAT MEMORIAL DAY PARADE in New York as It Passed Up Riverside Drive. In the Background Is the Soldiers and Sailors' Monument. (Times Wide World Photos.)



SALUTE TO THE DEAD: THE UNITED WAR VETERANS of Jamaica, L. I., Hold Services on Memorial Day, May 30. (Times Wide World Photos.)



IN THE REVIEWING STAND: JOHN B. TRAINER of Farnham Post, G. A. R., Presided. He Is Second From Right. In the Centre Are Father Francis P. Duffy and the Rev. Dr. Christian F. Reisner, Both of Whom Spoke During the Ceremonies. (Times Wide World Photos.)

PRESIDENT COOLIDGE AT GETTYSBURG ON MEMORIAL DAY



"WE DO NOT COME TO LAMENT, BUT TO GIVE THANKS": PRESIDENT COOLIDGE SPEAKING at the Gettysburg Exercises When He Stressed the Necessity of World Peace and the Part Played by the United States in Working to That End.

(Times Wide World Photos.)



MRS. COOLIDGE, ATTORNEY GENERAL SARGENT AND PRESIDENT CALVIN COOLIDGE on the Observation Platform of the Special Train Which Took Them to Gettysburg on May 30.

(Times Wide World Photos.)



IN SPITE OF THE
RAIN: A GREAT
CROWD GATHERED AT GETTYSBURG
to Hear President Coolidge's Address.
Rain Was
Falling Heavily as He
Began the
Speech, but a
Little Later
the Sun Came
Out.
(Times Wide
World Photos.)



THEIR WAY
TO THE GETTYSBURG NATIONAL CEMETERY: PRESIDENT AND MRS. COOLIDGE
Spend Memorial Day Amid Scenes
Forever Associated With the
Great Conflict Which Reached Its
Height in 1863.
(Times Wide World Photos.)



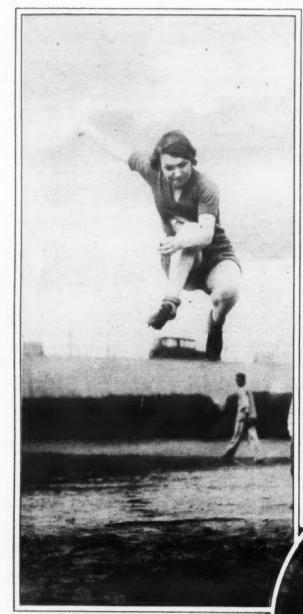
WHERE LINCOLN'S MOST FAMOUS SPEECH WAS MADE: PRESIDENT CALVIN COOLIDGE

at the Memorial Day Exercises
Held at Gettysburg, Pa., the
Scene of the Battle Which Decided the Fate of the Union.
(Times Wide World Photos.)

AN INTERESTING HISTORIC PARALLEL: THE FATHER OF JACOB GRANT ECKERT

Was Conductor of the Train That Carried President Lincoln to Gettysburg in 1863, and in 1928 Mr. Eckert Was in Charge of the Presidential Train in Which President Coolidge Traveled to the Scene of the Great Battle. Mr. Eckert Still Has a Gold Watch Which Lincoln Presented to His Father.

(© Harris & Ewing, From Times Wide World.)



THE BROAD JUMP: AN ATHLETI-CALLY VERSATILE YOUNG LADY Is Miss Mary Washburn of New York, Who Has Won Laurels in Basketball, Baseball, Swimming, Field Hockey, Sprinting, Hurdle Racing and Other Sporting Accomplishments.

ments.
(Times Wide World Photos.)



MUSSOLINI THE MIGHTY: ANOTHER
CARICATURE
by Armando Araujo, 21Year-Old Mexican Artist.
(Times Wide World Photos.)



THREE
VERY
ATTRACTIVE
WALKING
DICTIONARIES: THESE
YOUNG
LADIES
Were First, Second and Third
in the Annual
National Spelling Bee and
Were Introduced
to President
Coolidge at the
White House.
Left to Right:
Miss Pauline
Gray of Akron,
Ohio, Second
Prize; Miss
Betty Robinson
of South Bend,
Ind., First Prize,
and Miss Bessie
Doig of Detroit,
Mich., Third
Prize. The
Word "Knack,"
With That
Tricky "K," Carried Miss Robinson to Victory.
(Times Wide
World Photos.)





THE ONE AND ONLY WILL ROGERS:
AN AMUSING CARICATURE
by Armando Araujo, Mexican Artist, Son
of the Governor of the State of Querétaro.
Mr. Araujo, Who Is Only 21 Years Old,
Has Been in New York for Three Years.
He Has Never Taken a Drawing Lesson
in His Life, but He Has Studied Mechanical Engineering—if That Throws Any
Light on the Matter.

AS SEEN BY ARAUJO: PRESIDENT VON HINDENBURG OF GERMANY, One of a Striking Series of Caricatures by a Young Mexican Whose Work Is Attracting Considerable Attention.

(Times Wide World Photos.)





THE SECRETARY OF THE TREASURY SPEAKS: THE HON. ANDREW W. MELLON

Making His Address at the Unveiling of the Coast Guard World War Memorial in Arlington National Cemetery. Secretary of the Navy Curtis D. Wilbur Is Seated Behind Mr. Mellon.

(Times Wide World Photos.)



IN HONOR OF BRAVE MEN: THE UNITED STATES COAST GUARD WORLD WAR MEMORIAL

ADORNA, Who Barely a Year Ago Was a Telephone Operator in Barcelona, Now Represents the Beauty of Her Native Land in the International Pageant of Pulchritude at Galveston, Texas.

(Times Wide World

SHE IS MISS AGUEDA

"MISS SPAIN":

(Times Wide World Photos.)

Is Unveiled in Arlington National Cemetery, With the Landing Forces of Several Coast Guard Cutters and the Entire Cadet Corps From the Academy at New London, Conn., as Guard of Honor.

(Times Wide World Photos.)





NATIONAL INTERCOLLEGIATE GALLERY RIFLE CHAMPIONS: THE NORTH DAKOTA

AGRICULTURAL COLLEGE RIFLE TEAM,

Whose Score in the Tourney Was 7,620 Points Out of a Possible 8,000.

Top Row, Left to Right: Curtis Ballard, Ronald Millard (Captain), Clarence Vogel, Raymond Hack,
Lieutenant F. S. Ross (Coach), Arthur Johnson, Wayne Isenberger and J. Olson. Bottom Row: Tom
Parmerlee, Albert Parmerlee, Earl Schoessow, Morris Barks, Clarence Reed, Frank Dvorak and Glen
Schoessow.

(Times Wide World Photos.)



A GIFT OF GEORGIA PEACHES: GENE BROWN, Air Mail Pilot, About to Hop From Atlanta to New York With a Box of Dixie Fruit for Mayor Walker, Who Made a Great Hit in Georgia on His Recent Visits. The Box Was Sent by a Group of Georgia Peach-Growers.

(Times Wide World Photos.)

HOLLYWOOD HARKS BACK TO THE FLOOD AND NOAH'S ARK



JEAN HERSHOLT, Featured by Universal. Mr. Hersholt Recently Made His First Trip to New York. (New York Times Studios.)



AN INTERVIEW WITH NUMA: MARY ASTOR, First National Featured Player, Visits One of the Inmates of the Gay Lion Farm at El Monte, Cal. Miss Astor Will Next Be Seen in "Heart to Heart."



JEANNETTE LOFF, in "Love Over Night," a Pathé-De Mille Picture.

OAH'S Ark," as presented by Warner Brothers, is going to contain a notable collection of Hollywood histrions. Some of those already selected to brave the perils of the flood are Dolores Costello, George O'Brien, Noah Beery, Louise Fazenda, Paul McAllister and Myrna Loy. These, with the animals who "went in two by two, the elephant and the kangaroo," will make a gallant boatload.

The picture is being directed by Michael Curtiz.

Harry Pollard, Universal director, while in New York recently spent a considerable part of his time in taking screen tests of stage players with a view to using them in the picture version of "Show Boat," the successful novel by Edna Ferber which is now an equally successful musical play. Among those who are said to have smiled, frowned, wept, turned full-face and profile and walked up and down for Mr. Pollard's camera are Basil Sydney, Louis Calvert, Julia Hoyt and Naomi Johnson. The Universal authorities expect to make "Show Boat" one of the great pictures of all time and much care is being exercised in the choice of the cast.

As announced last week, Emily Fitzroy has already been decided upon as the Parthy Ann Hawks of the picture. Alma Rubens will have the rôle of Julie. Besides these two, no positive assignments of rôles have been made at this writing.

No less a literary light than George Ade is writing the scenario of Edmund Lowe's next starring picture for Fox. It bears the title "Making the Grade," and Mr. Ade's method of composition, if reports are to be believed, is an unusual one. Every day he writes part of the story and mails it to the Fox studios in California. This is more or less in accordance with the procedure followed by Sir Arthur Pinero, who when writing plays used to have each act printed as soon as he had finished it. So sure and certain was his workmanship that he

and certain was his workman

SILVER SCREEN



PHYLLIS HAVER.

In spite of cynics and scoffers, there really are some beautiful women on the American screen who are highly capable actresses and one of them is Phyllis Haver.

She was born in Douglas, Kan., and the family name at that time was O'Haver. When Phyllis was still a child the O'Havers moved out to Los Angeles, where she received most of her education.

Attaining her charming teens, the future screen star felt the call of destiny, and after sundry disappointments was received into the shapely ranks of the Mack Sennett bathing beauties. There her first success was made. It has been followed by many others and within the past two years or so Miss Haver (for the O has vanished) has come to the front in brilliant style.

Among the recent pictures in which she has been seen in leading rôles are "What Price Glory," "The Fighting Eagle," "The Way of All Flesh" and "Chicago," a Pathé-De Mille production which gave her a really wonderful chance.

never found it necessary to revise and reshape one of these printed acts. Thus at least the legend runs.

A busy season lies ahead of the Pathé organization, which announces twenty-nine "de luxe features," a group of "Westerns," forty-eight two-reel comedies, six serials of ten episodes each, as well as the newsreels and other regular features.

Josephine Dunn, a former New York show girl, has done so well as the heroine of "Excess Baggage," opposite William Haines, that Metro-Goldwyn-Mayer have signed her for a long-term contract. The picture will soon be released.

"The Awakening," starring Vilma Banky, will be United Artists' first production with "movietone" accompaniment. As we understand it, there will be no spoken dialogue, but the musical setting will be rather elaborate. Dr. Hugo Riesenfeld will prepare the score and direct the orchestra that records it.

The leading male rôle in "The Awakening," by the way, will be played by Walter Byron, who, when he was recently imported from England for this purpose, was known as Walter Butler. It's a wise screen player (short of stardom) who knows what his name will be a month hence.



IN THE HANDS OF THE BOBBIES: EMIL JANNINGS, in His New Paramount Picture, "The Street of Sin," of Which the Scene Is Laid in London.



A PIOUS LITTLE GIRL: COLLEEN MOORE SAYS
HER PRAYERS
in One of the Scenes of "Happiness Ahead," Which First
National Will Soon Release.

Questions of General Interest Regarding Photoplays and Players Will Be Answered Gladly, Either in These Columns or by Mail, If Addressed to the Motion Picture Editor, Mid-Week Pictorial, 229 West Forty-third Street, New York, N. Y.

"The News Parade" Is a Comedy Thriller



A BELLIGERENT MILLIONAIRE: THE FAMOUS A. K. WELLINGTON (Brandon Hurst), Who Has Never Been Photographed, Threatens to Destroy Nick's



ALL THAT GOES UP MUST COME DOWN: THE RETURN TO EARTH OF NEWSREEL NICK
After He Has Made a Parachute Leap for the Purpose of Securing an Effective Strip of Film.

By Mitchell Rawson

THE profession of news-gathering has long been recognized as one of the most romantic pursuits in our modern world, and perhaps the most adventurous branch of it is that of the newsreel photographers. If the reader be skeptical on this point, let him see "The News Parade," the new Fox film which has just been shown at the Roxy Theatre, New York.

Newsreel men are an indomitable breed. They must possess unlimited resolution and nerves of steel. Up and down the world they go, meeting with all manner of strenuous and sometimes perilous experiences in order that people sitting comfortably in the neighborhood theatre may be shown each week the interesting things that have been occurring in the four quarters of the earth.

Such a young man is Newsreel Nick, as the hero of "The News Parade" is known. The part is played by Nick Stuart. It is his dearest ambition while still a pressroom apprentice to join the ranks of the hardy camera-crankers. To attain this glorious status he goes up in an airplane as a stowaway and makes a parachute jump, cranking away all the time. And at last he secures a job, having certainly earned it.

But he has incurred the enmity of his immediate superior, who gives him what is regarded even by these dauntless heroes as an impossible assignment. Nick is told that he must photograph the eccentric millionaire, A. K. Wellington, or not come back to the office.

Now the chief peculiarity of A. K. Wellington is a hatred of photography. He grows violent at the sight of a camera. An entire closet at the office of the firm

by which Nick has been hired is filled with cameras smashed by this militant capitalist. Nick, how-

ever, makes up his mind that where others have failed he will succeed. Before he finishes with A. K. Wellington he will have his picture.

It is an admirable resolution, but Nick is a long time carrying it out. In the course of his pursuit of Wellington he travels from Lake Placid, in the Adirondacks, to Palm Beach and Havana. As a matter of fact more than 10,000 miles were covered by the company which made "The News Parade."

But A. K. Wellington has a daughter, and as this part has been assigned to Sally Phipps it is needless to say that the daughter is all that a pretty heroine should be. Also there are villains whose schemes, laid cunningly in the Adirondacks, come to a head in Cuba and are frustrated by the gallant Nick. And at last the almost unbelievable occurs. A. K. Wellington is converted to the merits of

news photography. No longer will the public be denied the sight of him. He becomes, indeed, rather too willing a subject and has to be pushed kindly but firmly into the background when he comes back to New York with his daughter and his prospective son-in-law; for it is the young lovers whom the newsreel men on the deck of the ship want to photograph this time and not the mighty millionaire.

The whole story moves with snap and continuous interest from the first scene to the last. It is very funny and some parts of it are calculated to chill to the bone those persons who are nervous about looking out of high windows, for Nick and another newsreel man sit unconcernedly on planks projecting from the windows of a skyscraper and Nick almost falls off. It is in this death-defying situation, by the way, that he catches his first glimpse of the heroine—whose name by a charming coincidence is Sally, like that of Miss Phipps herself.



THE PERILS OF NEWSREEL PHOTOGRAPHY:
ONLY A PLANK IS BETWEEN NICK AND DEATH
When He Starts to Take Off His Overcoat, and His
Clumsiness Well-Nigh Proves Fatal. The Other Man Is
Russell Muth, a Real Newsreel Photographer Who Takes
Part in the Picture.



A DESPERATE STRUGGLE: NEWSREEL NICK AND THE VILLAIN (Nick Stuart and Earle Fox) Fight for the Pistol Whose Possession Means Victory.



HERO AND HEROINE: NICK AND SALLY,

Who Are Also Nick and Sally in Everyday Life, for

They Are Nick Stuart and Sally Phipps.

INTERESTING PEOPLE AND EVENTS IN THE RADIO FIELD



SAILING, SAILING: MISS AGNES

DAVIS,

Who Won the Atwater Kent Foundation
Radio Contest Last Winter, Departs for
Europe on the Liner Minnesota to Pursue
Her Musical Studies.

GEORGE ENGLES,
the New Director of Artists for the National
Broadcasting Company. Five Thousand
Speakers and Singers Will Appear Before
the Microphone Monthly Under His Supervision.

THE KEYSTONE DUO: STEELE JAMISON AND DARL BETHMANN
(Left to Right), Tenor and Baritone, Respectively, Are Favorites in National Broadcasting Company's Blue Network Programs. (Harold Stein.)

(Harold Stein.)

HOUSTON, TEXAS, WHERE THE DEMOCRATS WILL GATHER



AN AERIAL VIEW OF THE CITY OF HOUSTON, TEXAS,
Where the Democratic National Convention Meets This Month. The Convention Coliseum, Specially Built
for the Occasion, Is in the Foreground.

(© N. B. Ison.)



A SECTION OF THE RETAIL BUSINESS DISTRICT OF HOUSTON. (Calvin Wheat.)

HE Democrats who go to Houston, Texas, for the National Convention this month will find themselves in a remarkable city. No mere accident has brought to this metropolis of the Lone Star State the first convention of a major political party to be held in a city of the old Southern Confederacy since the Civil War. The enterprise and public spirit of the one wealthy man who did most to bring the thing about have been supported with heart and hand by a population whose civic pride has always been high and now is justly higher than ever before.

To the last man, woman and child the people of Houston (who must now number about 200,000) are working hard to make the approaching convention one of the most memorable in the history of the nation. They will probably succeed. They have a way of succeeding. Their spirit strongly resembles that of another Southern city which has risen to power and prosperity under difficult circumstances. If Atlanta is "the New York of the South," then Houston is "the Atlanta of Texas and the Southwest," and to those who know the Southern States that is no mean praise.

Houston long ago was the capital of the Republic of Texas. It passed through the storm of secession and reconstruction. It became one of the world headquarters of King Cotton. And some of its far-seeing citizenry realized that the city could become more powerful still if it were a seaport. Unfortunately, the Gulf of Mexico lay forty-eight miles away.

But Houston, on the Buffalo Bayou, was nothing if not modern, and it calmly resolved to avail itself of the well-nigh infinite resources of modern engineering. The bed of the stream that flowed to Galveston and the Gulf was widened and deepened, and today the Houston Ship

Channel is in full operation. Instead of going to the mountain, Mahomet has brought the mountain (in this case the ocean) to himself.

This astonishing demonstration of energy, ambition and practicality was typical of Houston. People who think of the South as dreamy and rather indolent know little of the thriving life of that section today, with such

communities as Houston in the lead. The Southern people are playing what is to them the new game of business and industrialism with the ardor and devotion of beginners who have discovered that they possess marked aptitude for it.

And they are playing the game with an advantage which they are utilizing to the full. They can profit by the mistakes of those who played it earlier. Industrialism, unless firmly held in control, brings with it inevitably the shadow of the slum. In other communities the control was long lacking, with the results that may be seen today and that constitute a grave problem for every locality in which they exist. The cities of the New South welcome factories and enterprises of every legitimate kind, but they are guarding against the pitfalls that attend too concentrated a pursuit of wealth. Education, decent living conditions, parks and playgrounds are indispensable if a rounded civilization is to be born of modern industry.

In Houston there are today no fewer than thirty-four outdoor centres of recreation. The schools of the city hold a high rank, and the great Rice Institute draws students from all sections of the country. Houston, in a word, is a city which has tried to deserve the love and loyalty of its citizens and has been abundantly repaid.

The Democrats will meet in a community typically American as well as typically Southern in the new style. They will probably find very warm weather waiting for them, but also a welcome even warmer. The whole South shares in the greetings that Houston will extend.

For this convention in Texas means a long step forward by the New South toward the position in the political life of the nation that the Old South held during the earlier decades of the Republic.



THE ENTRANCE TO HERMANN PARK,

One of Houston's Thirty-four Outdoor Recreational Centres. (Eidson.)



AQA



THE TURNING BASIN OF THE HOUSTON SHIP CHANNEL,
A Triumph of Engineering, by Which Houston, Forty-eight Miles From the
Gulf of Mexico, Has Become a Deep-Water Port of Great Importance.

(Eidson.)

WAY OF CHEMICA WARFARI GAS IS SPRINKLE

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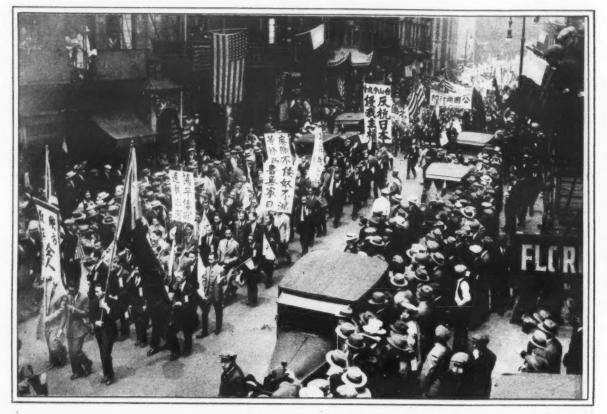
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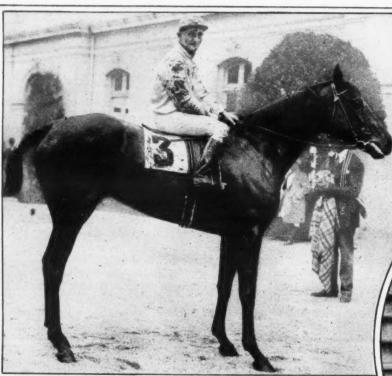
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Demonstrat for the Che cal Warfan School fo Naval Offic at the Edg wood (Md Arsenal.

PLANE







A PROCESSION OF PROTEST: THOU-SANDS OF CHINESE IN NEW YORK Parade in a Demonstration Against the Military Action of Japan in Shantung. (Times Wide World Photos.)

DEMPSEY'S DOUBLE? MAX SCHMELING HOLDS TWO GERMAN BOXING CHAMPION-SHIPS, the Heavyweight and the Light-Heavyweight. He Has Come to America With the World's Title in Mind and Many Have Remarked on His Striking Resemblance to the Manassa Mauler. If He Resembles Him Also in Action He Should Go Far. (Times Wide World Photos.)

"WEATHER CLEAR, TRACK MUDDY": NIMBA, Winner of the Metropolitan Handicap at Belmont Park, With Jockey Thurber in the Saddle, Mud-Bespattered but Triumphant. (Times Wide World Photos.)



A BUST OF IGNACE PADEREWSKI: THE FAMOUS PIANIST AND STATESMAN Gives the Artist, Henryk Glicenstein, a Last Sitting Before Sailing for Europe. (Times Wide World Photos.)

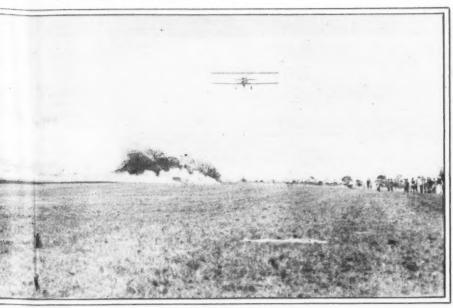


RED CROSS RECRUITS: GIRL STUDENT Atlanta, Ga., Wear These Attractive Costumes While Learning First Teaches

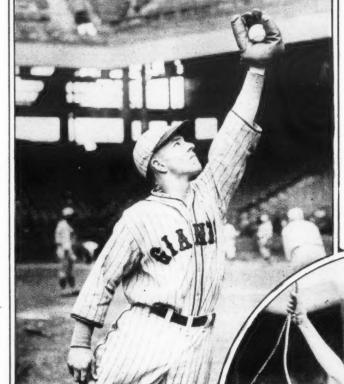
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(Times Wide World



A NEW WAY OF CHEMICAL WARFARE: GAS IS SPRINKLED BY A NAVY PLANE Behind a Protective Smoke Screen Laid by an Army Pursuit Plane in a Demonstration for the Chemical Warfare School for Naval Officers at the Edgewood (Md.) Arsenal. (Times Wide World Photos.)



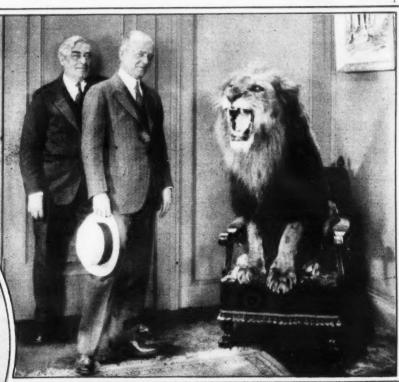
A NINETEEN-YEAR-OLD STAR: MELVIN OTT, of the Giant Outfield, Is Already Recognized as One of the Most Promising Players in the National League.

(Times Wide World Photos.)



"THE SUICIDE LEAP" TED ELDER, WORLD'S CHAMPION TRICK RIDER,

Will Do This Stunt—Namely, Stand on Two Horses and Jump Them Over an Automobile—at the Rodeo to Be Held in Chicago From July 28 to Aug. 5. (© Lucas-Elder, From Times Wide World.)

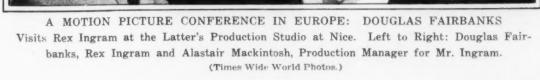


A TEMPERAMENTAL MOVIE PLAYER: THIS FORMIDABLE THESPIAN
Registers an Unmistakable Protest Against Some Recent Happenings in the Studio to E. H. Allen (Left), General Manager of the Educational Studios, and E. W. Hammons, President of the Educational Film Exchanges.



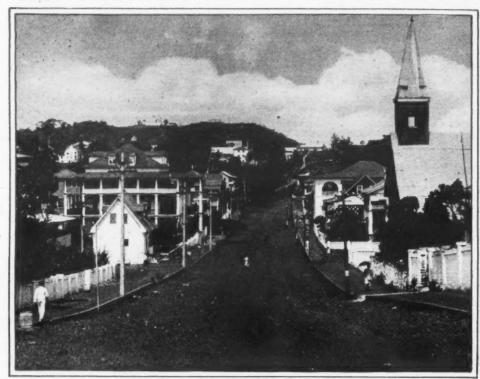
RL STUDENTS OF COMMERCIAL HIGH SCHOOL, earning First Aid and the Many Other Useful Things That the Red Cross Teaches. imes Wide World Photos.)

THE WILD, WILD WEST: POLLY MARA, of the Company Playing "Hit the Deck" in Philadelphia, Visits the "101 Ranch," Also Showing in the Quaker City, and Demonstrates for the Cowboys How to Throw a Rope. (Times Wide World Photos.)

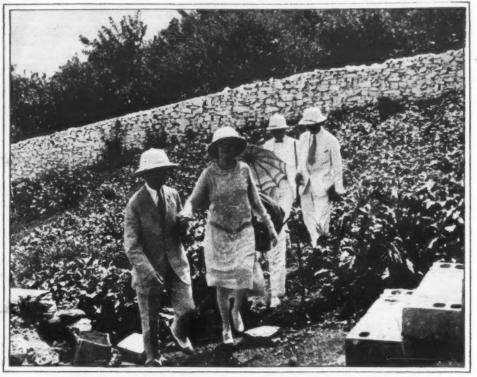




AN AMERICAN RUBBER INDUSTRY IS FOUNDED IN LIBERIA



MONROVIA, THE CAPITAL OF LIBERIA.



THE FIRESTONE PARTY IN A GARDEN AT CAPE PALMAS.

THE return of Harvey S. Firestone Jr. from Africa is of interest in connection with the efforts expended by the Firestone organization to grow rubber in Liberia.

Mr. Firestone, accompanied by Mrs. Firestone, has been in Liberia, on the western tip of Africa, since early in January on a trip of inspection. He found that the Liberian Government officials were cooperating to the fullest degree in the company's efforts to make Liberia one of the important rubber producing countries, thus assuring an adequate and independent supply for American industries, free from foreign control. He reported that during the last year the field forces had laid out two 50,000-acre plantations, one on the Du River and the other 150 miles southward on the Cavalla River. These two plantations represent a great enterprise, but only a beginning in the cultivation of a million acres. The first trees will bear five years from the date of planting, and some rubber is now being made into tires from a small plantation previously cultivated.

When the Firestone forces went into Liberia there was not a road in the country worthy of the name, and only one automobile, belonging to the President of the Negro republic. So far the pioneers have laid out sixty-five miles of good roads and the Liberians, proud of their highways, are enthusiastically buying automobiles. The company's forces have more than 100 tractors, trucks and passenger cars in use and African roads are beginning to look much like our own—motor cars whizzing through the jungle where there was nothing but wilderness a few months ago. In Monrovia, the capital,

named for our own President Monroe, the city officials have established traffic police.

The American pioneers have built and developed two towns on the rubber plantations, with modern houses for the technical staff. The field organization has had to supply every need from a ten-penny nail to a power plant. Even mineral water from home was shipped overseas for the white workers. They are now living

THE RUBBER NURSERIES AT CAPE PALMAS.



NOW IN TOUCH WITH AMERICAN INDUSTRY:
LIBERIAN TYPES.



THE CIGARETTE OF CIVILIZATION.

comfortably in the plantation areas, enjoying all the advantages of electric power, light and refrigeration. Trade stores have been opened for the 15,000 natives employed and it is possible to buy almost everything in one of these stores that a department store would sell in America. Trade schools are being organized, the technical staff acting as teachers in all the usual branches, training carpenters, blacksmiths and mechanics of every degree.

Mr. Firestone reports that 1,500,000 trees were set out last year on 15,000 acres of land and says that prospects for 1928 are still better, although last year's figures established a record in rubber planting. The new coastwise steamship service recently opened has served further to overcome the primitive and connect the coast towns.

From the day that rubber men entered the country better communication became an urgent problem. That was recently solved by the inauguration of the first continent-to-continent service for the business of one company, operating its own stations in Akron and Africa. This endeavor, too, was accomplished only after much difficulty. Down to the smallest part the entire equipment was shipped from America. Today Firestone executives discuss their business through the air and over a space of more than 4,200 miles as easily as the telephone connects the corner grocer's with ome.

This is truly a notable development of modern enterprise. American business leaders have once more demonstrated their ability to overcome almost unsurmountable difficulties.



A CEMENT MIXER ON THE DU RIVER.

(Photos, Courtesy Firestone Tire & Rubber Co.)

Glimpses of Amateur and Professional Sport



THE WEEK'S SPORTING CELEBRITY



FRANK TITTERTON. (Times Wide World Photos.)

RATHER notable achievement seems to have been accomplished on May 27 at Governors Island, in New York Harbor, by Frank Titterton, captain of the Millrose A. A. track team.

In a special meet arranged by the Metropolitan Association of the Amateur Athletic Union, Titterton is said to have run the 10,000-meter distance in 31 minutes 34 2-5 seconds. The matter is one on which some doubt has been cast. It has been claimed that the distance covered by Titterton was actually one lap short of the full 10,000 meters. The officials in charge, however, maintain that the Millrose A. A. man ran a complete 10,000 meters in the time stated. That time shatters the American record for the distance and also beats Nurmi's Olympic time of 1920, though Nurmi still holds the world's record of 30 minutes 61-5 seconds, made in 1924.

Should the feat claimed for Titterton be substantiated or perhaps repeated, he will almost certainly be chosen for the coming Olympic games.

THE PRESIDENT PITCHES THE FIRST BALL: WITH SMILING FACE

Mr. Coolidge Starts the Game Between Republican and Democratic Congressmen, Which Ended in the Rout of the Republicans, the Score Being 36 to 4.

(Times Wide World Photos.)

DEMO-CRATIC LANDSLIDE: THIS TIME IT WAS ON THE DIAMOND THIS TIME IT WAS ON THE DIAMOND When Congressmen Belonging to the Rival Parties Clashed in the Griffith Stadium, Washington, D. C. Left to Right: Representative Thomas S. McMillan of South Carolina, Leader of the Democratic Cohort; Speaker Nicholas Longworth of the House of Representatives, and Representative M. Clyde Kelly of Pennsylvania, Manager of the Republican Team. The Score Was 36 to 4 in a Five-Inning Game.

(Times Wide World Photos.)

THE NEW BOSS ISSUES ORDERS: ROGERS

HORNSBY
(Centre), Who Has Just Been Appointed to the Managership of the Boston National League Club, the Braves, Gives Instructions to Pitcher Taylor and Catcher Robinson Before One of the Games With Brooklyn.



(Times Wide World Photos.)

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VICTORIOUS DEMOCRATS: LEGISLATORS,

All Democratic Members of the House of Representatives, Over-whelmed Their Re-

publican Rivals in a Five-Inning Baseball Game Played at the Griffith Stadium in Washington. When the Massa-cre Came to an End the Score Was 36 to 4.

(Times Wide World Photos.) - ||||



Parisian Coats For the Vacation Wardrobe Selected by Grace Wiley, Paris Fashion Editor

SOFT, BLANKET-LIKE ENGLISH COATING
Is Woven With a Plaided Backing of Sand and White in This Rough-Wear Coat From Jenny. The Coat Needs No Lining. (Times Wide World

Photos, Paris Bureau.)



SAPPHIRE LEATHER MAKES THE UNUSUAL YOKE COLLAR and Outlines the Seams of Jenny's Coat in Mixed Blue and White

FOR TRAVELING: THIS DOUCET COAT of Mixed Brown Has the Advantages of Capacious

Pockets and a Warm Fur Collar.

Tweed. (Times Wide World Photos, Paris Bureau.)



TAILORED
COAT
of White Basketweave,
From Jean Patou, to Be Worn Over
a White Crêpe de Chine Jumper
Suit.
(Times Wide World Photos, Paris
Bureau.)



THIS NATTY UTILITY COAT From Yteb May Be Navy Blue on Dark Days or Gay With Navy and White Checks on Bright Ones; for the Coat Is Reversible.

(Times Wide World Photos, Paris Bureau.)





in This Practical Coat of Soft Tan Montagnac, From Lelong. (Times Wide World Photos, Paris Bureau.)

16 Rue de la Paix, Paris, June 2, 1928. XTHETHER the vacation plans call for an ocean voyage, travel overland, days beside the sea or in the mountains, the first essential to a satisfactory wardrobe is a warm and sensible coat eminently suited to its particular purpose.

Paris offered several designs in her recent midseason collections of general utility coats made from the very new coating material, Montagnac, which is in reality two materials, a plain color and a matching check or plaid woven separately and then loosely caught together with long running stitches. Because the two surfaces may readily be pulled apart the material permits of neat felled seams which make the underside of the coat as beautifully finished as the outside and make the coat reversible, thus adding to its usefulness.

For lighter coats, tweeds, basketweaves and related materials are used.

All the coats sponsored by the Paris couturiers possess a certain undefinable quality which is typical of their place of origin. They are jaunty, easy and they have a charm -which is to say that they are Parisian. G. W.

Page Twenty



ONE OF THE NEWEST BEACH COSTUMES, Made of a Fancy Silk With Design Composed of Red, Green and Black Diamonds. (Beaucraft Models Designed by William Bloom.)

THE shops are now filled with various types of sports accessories to match the new Summer costumes. There are smart hats which may be worn with any number of dresses by simply changing the ribbon bandings. Then come the handbags, made this season in all sorts of materials and in new sizes and shapes to suit the needs of all.

For traveling purposes there are new tailored handbags with top handles and concealed passport pockets. To carry with the chiffon afternoon frocks the medium-sized envelope bag is selected, made in black silk with all-over embroidery design worked out in beige thread.

Gloves for immediate wear, whether of leather or fabric, are washable. Reports from some of the best shops show an increasing demand for the fabric gloves in both slip-on and one-button styles. White, hamois color and beige are the most popular colors. In the leather gloves the same shades are wanted, but mostly in slip-on styles.

Jewelry in some form is worn with most of the costumes, whether it be a bracelet, a choker of crystals or just an odd pin. K. McC.





AN IDEAL COSTUME FOR TRAVEL WEAR: THE COAT IS OF BEIGE KASHA With Revers Faced With the Dress Fabric. The Tailored Handbag and New Straw Hat Are Important Accessories.



SMART LITTLE LINEN SUIT Has the Coat in a New Shiny
Finish. The
Dress Is Made
With Pleats in
the Skirt and With Hem of the Coat Material.

QUILTED SILK CREPE IS USED in This Smart

DA

Three-Quarter Coat, Which May Be Worn Over Frocks of Different Colors.



A SUIT OF WHITE PIQUE WITH HAT TO MATCH, the Dress Made Without Sleeves and the Coat With Stitched Design Throughout. (Photos Fab Studios.)

Information as to Where the Articles Shown on This Page May Be Purchased Will, on Request, Be Furnished by the Fashion Editor, Mid-Week Pictorial, 229 West Forty-third Street, New York, N. Y.

CASH PRIZES AWARDED IN THE HOME GARDEN CONTEST

First Prize-Ten Dollars Won by Catherine I. Moore, Los Angeles, Cal.

Second Prize—Five Dollars Won by J. H. Field, Fayetteville, Ark.



TITRATE of soda supplies an alkaline residue which is favorable to the growth of most garden plants, as it tends to correct any tendency to soil acidity, while some other materials tend to sour the soil. Applications of nitrate of soda in the early stages of growth to such crops as beets, turnips and radishes help to make them more tender and succulent and of better flavor, by reducing the fibrous growth. Similarly, early applications to lettuce and other leafy crops induce a rapid growth and result in a crisp, tender and more palatable product. Nitrate of soda used when the ground is cold and growth backward starts rapid development when all other agencies fail.

In order to obtain the full benefit from nitrate of soda it should be applied early in the growing season. This may be done by distributing it in the furrow or rows before planting, mixing thoroughly with the soil, or it may be applied as a sidedressing when the plants are still young, or in both ways. In no case should nitrate, or any other fertilizer, be permitted to come in contact with the seed or the foliage while it is wet with dew or rain. In the former case germination of the seed may be injured or retarded and in the second, burning of the leaves may result.

For most vegetables such as cauliflower, lettuce, spinach, beets, carrots, radishes, onions, tomatoes, peppers, a cupful per 100 square feet (10 feet x 10 feet) is the proper application. This should be broadcast and raked into the earth before planting or applied as a side-dressing about two weeks after the plants appear above the ground. For beans and peas 1/4 cupful at planting time gives the best results.

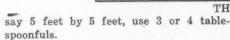
It is a good general rule after vegetables have gotten a good start to put from 1 to 1½ pounds of Chilean nitrate of soda (2 to 3 cupfuls) along each one hundred feet of row, the smaller amount when the rows are close together, thirty inches or less.

The use of nitrate of soda is equally effective in the flower garden and with ornamental plants and shrubs, promoting the vigorous, healthy growth of the plants upon which satisfactory blooming depends.

For flowers (annuals and perennials) an application of 1 to 11/2 cupfuls per 100 square feet broadcast and lightly raked into the surface soil either at planting time or two weeks after growth starts is recommended. For smaller flower beds, THE



AVIARY.



For roses and ornamental shrubs, scatter nitrate broadcast at planting, or if the plants are few in number and widely spaced or isolated, early in the growing stage apply ½ to 1 tablespoonful around each plant of average size, not closer than 6 inches from the stem. For old plants and large bushes or small trees this amount may be increased to ½ pound or 1 cupful or more, according to size.

Drooping yellow foliage indicates that a plant is sickly and a light application of nitrate of soda will give it new life, results being noticeable within a few days.



THE GARDEN WALL.

For plants in pots, a convenient method is to water once a week with a solution of nitrate made by dissolving one level dessert spoonful, or 1 ounce, in a gallon of water. Apply about one cupful of this solution to each 8 or 10-inch pot, taking care that the solution does not come in contact with the foliage. When the plants respond by showing a dark green color, discontinue watering with the solution, or use it only at longer intervals as the plants show need.

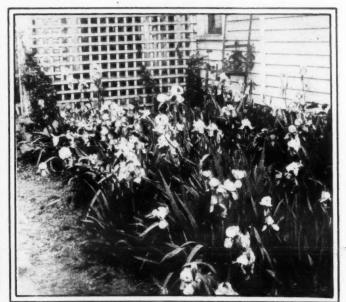
For lawns and grass scatter nitrate broadcast at the rate of 100 pounds per acre, 1/4 to 1/2 pound, or 1/2 cupful per 100 square feet of surface.



POND LILIES. Three Dollars Awarded to Lynwood M. Chace, Swansea, Mass.



QUIET LOVELINESS. Three Dollars Awarded to Mrs. T. G. Bell, Martinez, Cal.



OUTSIDE THE WINDOW. Three Dollars Awarded to Mrs. Henry Mitchell, Maquoketa, Iowa.

ID-WEEK PICTORIAL invites its readers all over the land to send in photographs of their gardens, to be entered in its Garden Contest. The competition is not intended to include great estates with their staffs of highly paid gardeners. Rather it applies to gardens that adjoin or surround the typical American home. The award of prizes will be based not on the size of the gardens but on their beauty, variety

and design-all the elements that add to their attrac-

The prize-winning photographs sent in each week will be reproduced the next week in the pages of Mid-Week Pictorial, which will award a first prize of ten dollars (\$10) in cash for the photograph adjudged the best each week; five dollars (\$5) for the second best, and three dollars (\$3) for each additional photograph published.

Send photographs, not negatives. Pictures will be

sent back on request if return postage is enclosed. It is hoped and believed that the contest will stimulate interest in gardening and add greatly to the exterior beauty of the home. Questions are invited, and expert advice will

be given for the making and maintaining of a garden.
All readers of Mid-Week Pictorial are eligible to take
part in the competition. Send your entries to the Garden Editor, Mid-Week Pictorial, 229 West Forty-third Street New York, N. Y.

MODERN INTERIORS FROM THE EXPOSITION OF ART IN INDUSTRY



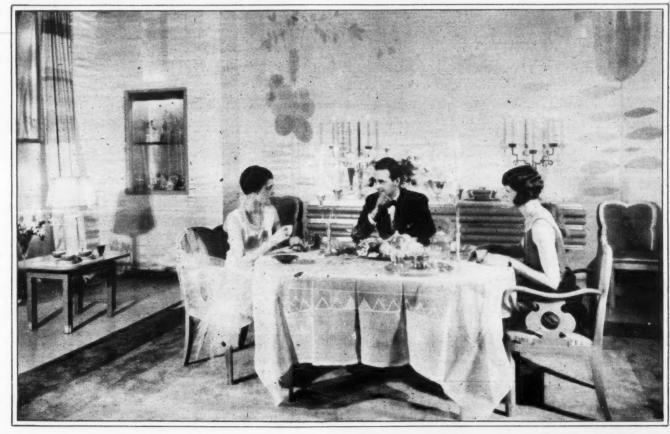


IN THE AMERICAN SECTION OF THE EXPOSITION: A PENTHOUSE STUDIO

With Its Designer, Mr. Lescaze, and Ilionka Caracz, the Artist Who Designed Its Furniture. The Metal Panel Behind Miss Caracz's Chair Reflects the Concealed Lighting From Another Corner of the Room.

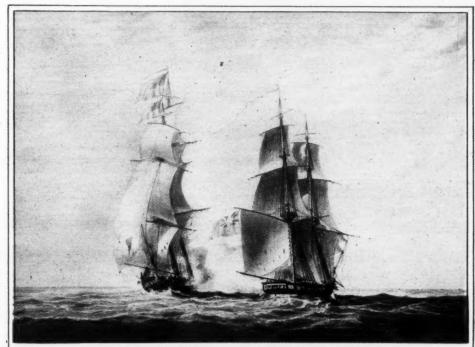
ADA

A CHARMING MOD-ERN DINING ROOM Designed by Professor Bruno Paul and Shown at R. H. Macy & Co.'s International Exposition of Art in Industry. A Page of Other Pictures of the Exposition, Which Lasted From May 14 to 26, Appeared in Mid-Week Pictorial of May 26.



SHOWN AT THE **EXPOSITION** OF ART IN INDUSTRY: AN AUSTRIAN BOUDOIR Designed by Professor Josef Hoffman of Vienna, With Its Great Bed Built Into a Niche of the Wall and With a Host of Drawers and Shelves, Some of Them Secret, for the Intimate Belongings of the Occupant. (Photos Courtesy R. H. Macy & Co.)

200



THE WASP AND THE REINDEER: THIS STRIKING PAINTING OF A NAVAL ACTION OF THE WAR OF 1812

Is One of a Set of Four Watercolors of the Fight Which Took Place June 28, 1814. The Paintings Are Attributed to J. T. Serres and Were Recently Sold at Auction in London When Valuable Americana Belonging to Lord Leconfield Were Disposed of. They Brought £2,400. The Wasp, an American Sloop, Is at the Left. She Captured and Sank the Reindeer.

(Times Wide World Photos.)



"MISS BROADWAY" PARADES HER OWN GREAT THOROUGHFARE: THIS YEAR'S WEARER OF THE TITLE,

Miss Gwen Orlando, With Father Knickerbocker (J. B. Vandever), Takes Part in the Annual Tour of Inspection of the Broadway Association, Which Starts at the Battery and Ends at Yonkers City Hall.

(Times Wide World Photos.)

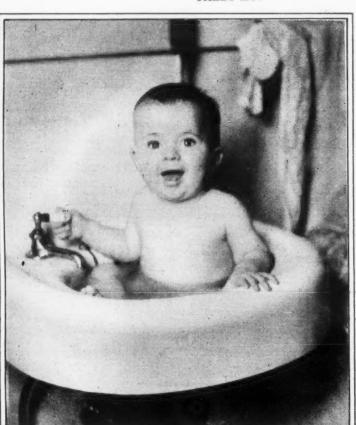
Mid-Week Pictorial, Week Ending June 9, 1928

Cash Awards to Amateur Photographers

First Prize—Ten Dollars Won By Oscar Zimmerman, New York, N. Y. Second Prize—Five Dollars Won By Ben Boyd, Wilkes-Barre, Pa.



TALLY-HO!



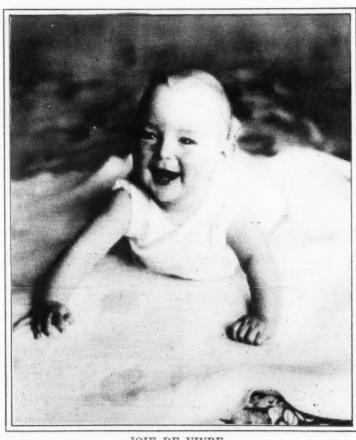
Three D'ollars Awarded to Mrs. Frank H. Horsefall, Seattle, Wash.



OLD LETTERS.

Amateur photographers everywhere are invited to send, at their own risk, their latest and best photographs (not negatives) to Mid-Week Pictorial, which will award a first prize of ten dollars (\$10.00) in cash for the photograph adjudged the best each week, five dollars (\$5.00) for the second best and three dollars (\$3.00) for each additional photograph published.

The photographs are judged on the basis of interest aroused by the picture and the technical quality of the photographic work itself. If return of picture is desired, postage should be enclosed. Contestants must not submit pictures taken by others, or any pictures the accidental loss of which, either in this office or in the mails, would mean a financial loss.



Three Dollars Awarded to Harry B. Bradley, San Francisco, Cal.



THREE KIDS.

Three Dollars Awarded to Frank Bentley, Missouri Valley, Iowa.



DOWN ON THE FARM.

Three Dollars Awarded to B. M. Smith, Long Branch, N. J.

All Photographs Should Be Sent to the Amateur Photographic Editor, 229 West Forty-third Street, New York, N. Y. Page Twenty-four

Weekly Prize Camera Competition the In





BEAUTY AND THE BANJO. Three Dollars Awarded to Charles F. Teaster, Kingston, Pa.



THE GENTLE READER. Three Dollars Awarded to H. E. Larsan, Biggs, Cal.



A BIRD IN THE HAND. Three Dollars Awarded to Doris E. Wright, Middleboro, Mass.



TRAVEL-ERS WITH CIRCUS. Three **Dollars** Awarded to J. Daniels, Brooklyn, N. Y.



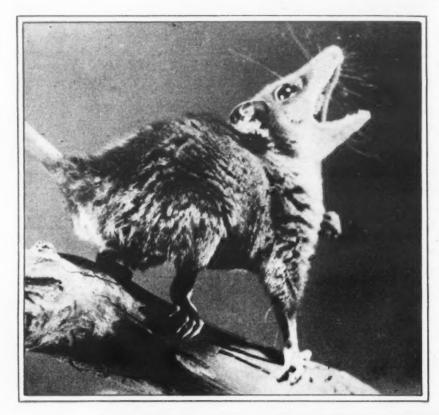
BEGINNING YOUNG. Three Dollars Awarded to Mrs. H. A. Northacker,

Elmhurst, N. Y.



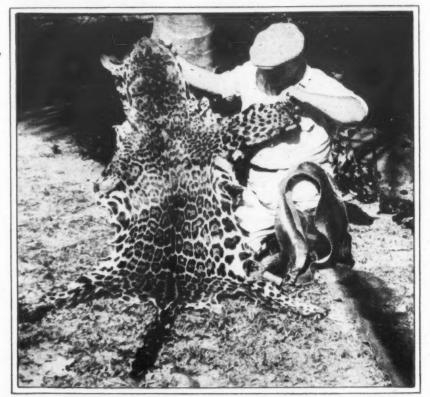
ALL ALIVE. Three Dollars Awarded to James Matthews, Long Beach, Cal.

Amateur Photographers Are Invited to Ask Questions About Their Work, and These Will Be Answered, Either in This Department or Through the Mails, by the Director of The New York Times Studios.

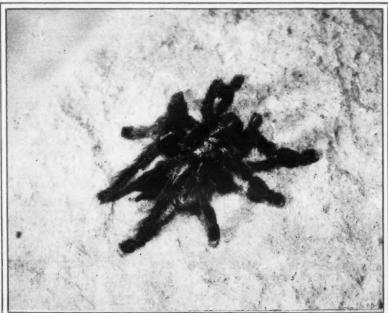


An Expedition to the Jungles of Honduras





PROWLER BY NIGHT: THE FRUIT OPOS-SUM, Not Much Larger Than a Rat, and a Favorite Delicacy of the Larger Poisonous Serpents.



A MONSTER SPIDER

With a Spread of Limbs That Would Cover a Small Plate. The Females Construct Egg Cocoons as Big as Baseballs, and These Are Filled With Eggs That Look Like Pearls.



A HOWLER FROM HONDURAS: THIS HOWLING MONKEY Was Wont, With His Friends and Kindred, to Make a Tumult in the Trees as the Ditmars Party Pushed Its Way Through the Jungle.

JAGUAR
From San
Pedro Sula.
The Jaguar
Killed a
Mule Near
the Trail
Where the
Ditmars
Party

THE

SKIN

OF A

BIG



Passed.

R. RAYMOND L. DITMARS, curator of reptiles at the Bronx Zoo, New York City, recently returned from Honduras, where he collected snakes and other playful products of Mother Nature and made a scientific study of their ways.

Some of the strange creatures photographed by the Ditmars expedition are shown on this page. About 5,000 feet of motion picture film was brought back by Dr. Ditmars.

The jungles of Honduras do not furnish

easy traveling. Even when a road is available it is apt to be so bad that when going over it at night a safe precaution is to send pioneers ahead with lights. One automobile hit a stump in the darkness and had to be abandoned. And overhead

the howling monkeys made an endless hubbub.

But amid all the perils of animate and inanimate nature the work of the expedition was carried through and the Bronx Zoo will be the richer.



AFLOAT IN HONDURAS: MRS. DITMARS, MISS GLADYS DITMARS AND ARTHUR GILLAM

Embark for the Rattlesnake Mountains on the Santa Rosa Trail. The Craft Is a Native Cayuca, Hewn From a Single Tree-Trunk.



CLOSELY RELATED TO THE RACCOON: A COATI-MUNDI
As Photographed by the Ditmars Expedition. It Is Characterized by Its Exceedingly Long Snout.

Page Twenty-six

WITH THE NEW BOOKS



RUPERT HUGHES.

THE LOVELY DUCKLINGS. By Rupert Hughes. & Bros. \$2.

S with many of his recent books, Los Angeles furnishes the scene of Rupert Hughes's latest offering, "The Lovely Ducklings." The adjective appears to be misapplied, for many of the ducklings are anything but lovely in character, though provided with their full share of personal pulchritude.

Mr. and Mrs. Todd, a middle-class couple of limited resources, are the parents of the brood in question.

Louise Todd forms perhaps the most perplexing problem for her worried mother. Louise is a flapper par excellence, and the sobriquet of "Hot Toddy" by which she is known in the fast set she frequents, is eloquent in what it implies. Gin parties and necking parties she dotes upon. Her mother is appalled when she finds among the girl's books a certain kind of literature as far apart from the Bible as the Equator from the pole. She calls her to account for it and Louise flies into a passion. Despite her mother's command she leaves the house and goes down to a gay evening party on the beach. The mother follows and is shocked by the freedom of the moonlight bathers. She overhears a conversation between Louise and Charlie Scudder that reveals to her still more of her daughter's sophistication. But to her relief she also hears Louise, who, after all, has been grieved by her mother's pain, tell Charlie that after this she is going to be more circumspect.

With the zeal of a new convert Louise sets to work to reform the other members of the household. There is Helen, who is having an affair with her employer; Gilman, who is sharing an apartment with a telephone girl; Clifford, who goes blind for a few days from drinking bootleg liquor; little Dodie, the baby of the family, who at 14 is going daft over the picture of her favorite

motion-picture actor.

It is a good deal of a tangle, but the threads are finally straightened out to a greater or less degree. Clifford swears off on liquor, Helen drops her affair with her employer before it has developed into scandal, Gilman legalizes his union with Cora and Dodie's infatuation measurably abates. But Louise, the reformer, nearly falls from grace when she picks up an acquaintance on the streets who makes pressing advances from which she is only rescued by her knowledge of jiu jitsu.

It is a stirring, tumultuous story, leaving as its dominant impression a profound feeling of pity for the parents of the younger generation.

MAN OF THE WEEK



GENERAL UMBERTO NOBILE. (New York Times Studios.)

ENERAL UMBERTO NOBILE T has long been known as one of the most skillful and daring of Italian aviators. Profound interest has been felt the world over in his latest exploration of the Arctic wastes in the airship Italia. That gallant craft had made a memorable voyage from Italy to its base at Kings Bay, Spitsbergen, weathering tremendous storms, and confidence was general that General Nobile would be able to achieve the objectives of his expedition, which included an exploration of the hitherto uncharted wastes of Lenin Land and a voyage to the Pole itself, where it was planned to drop a cross that had been blessed by the Pope.

The first of these objects was not achieved to the extent that had been expected. Fog prevented the expedition from observing any new land, if, indeed, any lay beneath them during the flight. When the dirigible reached the general vicinity of Lenin Land some birds were seen, but the fog shut the explorers off from any view of the surface beneath.

The drinking water, tea, coffee and meat were frozen after the dirigible had been in flight twenty hours and the bread became hard as a stone.

During the flight the crew of the Italia took two hundred photographs, made one hundred topographical observations and exposed more than five hundred meters of moving-picture film.

Despite the paucity of results the expedition had shown the admirable morale and temper of the crew, and after the dirigible had been refueled and put in shape General Nobile set out on his voyage to the North Pole. Some time later apprehension was felt when a message from Oslo, Norway, reported that the Italia's base ship, Citta di Milano, and also the Vadsoe wireless station had heard faint S O S signals from the airship. The signals said that the Italia was in great danger but gave no position. Later it was stated that the English trawler Sea King had heard General Nobile calling to the effect that the Italia was drifting along with the wind to save gasoline. Then the messages stopped and it was conjectured that ice might have formed on her radio antenna or stopped the generator, thereby cutting off her means of sending wireless mesages.

Ships and aircraft attempting a rescue had up to the time of writing been balked by the weather and grave fear was felt for the safety of General Nobile and his crew of seventeen men. The frozen North may have added them to its innumerable host of victims.



ONCE MORE THEY TAKE TO THE AIR: EDWARD F. SCHLEE AND WILLIAM BROCK,

Who Flew From America to Japan by the Eastward Route Last Year, Almost Circling the Globe, Try Out Their New Bellanca Monoplane at Curtiss Field, L. I. They Will Take Part in the National Air Tour Scheduled for This Month. (Times Wide World Photos.)

200

Accompany Her.

(Times Wide

World Photos.)

Make Money With Your Camera



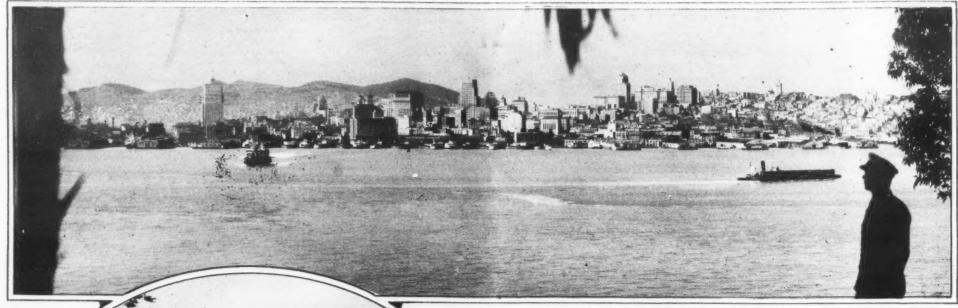
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The Charm of San Francisco and Its Environs



THE NAVY'S VIEW OF SAN FRANCISCO: THE CITY OF THE GOLDEN GATE as Seen From Goat Island, a Naval Training and Receiving Station in the Bay Midway Between Oakland and San Francisco.

(Photos Courtesy Californians, Inc.)

GOLF
AT THE
GOLDEN GATE:
THE LINKS OF LINCOLN PARK,
San Francisco, at the
Gateway of the Pacific
Ocean. This Is a Free

Municipal Course.

ALIFORNIA'S redwood forests, golden beaches and Sierran lakes—
"roughing it" country less than a generation ago—are today so popular as a Summer playground that State and national authorities are facing a unique conservation problem.

New automobile highways, faster train service and inter-coastal steamship lines have made San Francisco the centre of a Summer touring country that attracts Eastern and mid-West visitors by increasing thousands each year.

Four national parks and 30,000 square miles of national forests annually exhaust the funds of the Federal services responsible for the building and maintenance of new hotels and trails, needed to care for the growing demands of Summer visitors. Half a million is being spent this year for this purpose in Yosemite Valley alone.

Primeval redwood forests that ten years ago were visited only by naturalists and the more knowing of Californians are now traversed by perfect motor roads that bring Summer visitors by the thousands to the fern-beds and troutstreams of the coastal wilderness.

Robert Louis Stevenson wouldn't know his Monterey Peninsula if he could revisit it today. No longer a primitive settlement of Californian ranchers of mixed Spanish blood, with a few writers and artists among them, it has become a sort of western equivalent for Boston's famous North Shore. Golf courses to the number of half a dozen thread their way through the pines and cypress and emerge again on the white dunes or at the edge of deep pools of purple water where the Pacific surges up among the rocks. Monterey and Carmel provide hotels and bungalows for a growing Summer population, while at Pebble Beach San Francisco's millionaires have gone back to the Spanish for the architecture of lovely-and very expensiveseaside villas.

Yosemite, once visited with awe by the naturalists Muir and Burroughs, lies at the western end of a fast, direct automobile road over which one speeds in seven hours from San Francisco to the centre of the Valley floor. Pullmans run from San Francisco right to the shore of Lake Tahoe, set 6,200 feet above sealevel on the very summit of the Sierras, a great sheet of fresh water twenty-three miles long.

San Francisco, financial and commercial metropolis of the Coast, discovers with some surprise that it is becoming one of the outstanding tourist centres of America. So many of its own people were born here that they took the great Bay, the dramatic hills, the ocean beaches, and the cool summers for granted. Now these resources are being exploited for what they are-an ideal setting for the summer sportsman or idler or excursionist. Yachting, golf, hiking on Mt. Tamalpais in Marin County just across the Gate, excursions to near-by redwood canyons or wine-grape valleys, symphony concerts, theatres, summer lectures at Stanford or the University of California-there is nothing associated with a summer vacation that San Francisco does not offer.

First and last is its remarkable summer climate—no rain and a temperature always low enough to give perfect comfort. Its famous restaurants, hotels, shops and Chinatown, its picturesque water front, with ships coming and going from all quarters of the earth, its galleries and concert halls, its cosmopolitan sparkle—these can be counted upon to divert visitors who tire of the great open spaces.



GIANT REDWOODS OF CALIFORNIA.

A SEA OF BLOSSOMS IN THE SANTA CLARA VALLEY.

ITH the approach of the season of vacations and Summer travel, Mid-Week Pictorial has arranged for a series of illustrated articles descriptive of some of the more interesting and accessible foreign countries, written especially from the viewpoint of the American tourists.

Our people are traveling more than ever before. The rapid development of modern transportation has placed within the reach of most of us facilities for seeing the world which would have amazed our ancestors. Every year thousands of fresh recruits are added to the great army of globe-trotters.

The articles which Mid-Week Pictorial will publish this Spring and Summer will tell of lands in Europe, Asia and Africa; of the things best worth seeing; of the joys and troubles of the traveler, and of how the former may be attained and the latter avoided or mitigated.

And in connection with these articles Mid-Week Pictorial has arranged to be of additional service to such of its readers as may plan to tour America or go abroad. Questions concerning travel will be gladly answered, and should be addressed to Travel Editor, Mid-Week Pictorial, 229 West Forty-third Street, New York.

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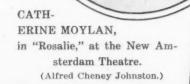


Some
Theatrical
Favorites of
the
Great
White
Way



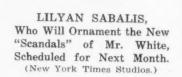
MADGE KENNEDY AND DONN COOKE, in "Paris Bound," at the Music Box Theatre.

(Florence Vandamm.)





HARRIET HOCTOR,
in "The Three Musketeers," at the
Lyric Theatre.
(White Studio.)





ALICE LORRAINE, in the Forthcoming Edition of "George White's Scandals."

(New York Times Studios.)

EDNA
RABBE,
One of the
Young Ladies
of "George
White's Scandals,"

Now in Rehearsal.
(New York Times Studios.)

BEHIND THE FOOTLIGHTS



NAOMI JOHNSON. (Alfred Cheney Johnston.)

I F you have seen "The Three Musketeers" at the Lyric Theatre it is likely that you will remember Naomi Johnson, the very lovely young lady who plays the part of Zoe, the sweetheart of Planchet (that is to say, Lester Allen).

For several seasons—since 1924, to be precise—Naomi Johnson has been renowned as one of the most beautiful of the beautiful Ziegfeld girls. She was still in high school when she became a model for Ben Ali Haggin, and her stage début was made in the Ziegfeld "Follies." As soon as it caught sight of her the Follies public opened its eyes very wide.

Since then she has remained in the Zieg-feld productions, nor has she ever been sent on the road: New York is too fond of her. Earlier in the season, indeed, Mr. Ziegfeld used her in two of his metropolitan shows. In the first part of the evening she appeared in "Rio Rita"; in the latter part in "Show Boat."

Now for the first time she has a regular dramatic rôle as Zoe in "The Three Musketeers."

Questions of General Interest Regarding Plays and Players, Past and Present, Will Be Gladly Answered, Either in These Pages or by Mail, if Addressed to the Dramatic Editor, Mid-Week Pictorial, 229 West Forty-third Street, New York, N. Y.

Page Thirty



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MID-WEEK PICTORIAL

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Derby," Is Greeted by Enthusiastic Crowds as He
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for New York.
(Times Wide World Photos.)

PASSAIC HAILS ITS HERO: JOHN SALO, Finishing Second in the Coast-to-Coast "Bunion

TWO
FAMOUS
AMERICAN TRAVELERS: DOUGLAS FAIRBANKS AND MARY
PICKFORD
Play Golf on the Links
at Geneva, Switzerland.
"Doug" Seems to Be Put-

ting His Back Into It.

(Courtesy Swiss Federal Railways.)





JOHN SALO IN HIS OWN BAILIWICK: AFTER EIGHTY-THREE DAYS ON THE ROAD in the "Bunion Derby," Salo Pauses at Passaic, N. J., to Be Welcomed by His Family and Many Friends and Admirers at the City Hall. Left to Right: Leo Salo, Aged 10; Helen, Aged 8; John Salo and Mrs. Salo. (Times Wide World Photos.)

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Page Thirty-two

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